



The Association of
Accountants and
Financial Professionals
in Business

Liv A. Watson

丽芙·沃森

IMA 全球董事会成员

IMA International Board of Director

Workiva 战略客户计划高级总监

Senior Director of Strategic Customer Initiatives, Workiva



丽芙·沃森于 2010 年 6 月加入 Workiva，现任该公司战略客户计划高级总监一职，主要负责监控和评估全球范围内新出现的市场机会。作为 Workiva 领导团队一员，沃森女士深耕于财务和技术领域，并被公认为公司治理、财务报告、综合报告、XBRL 语言等领域的资深专家。

Liv Watson joined Workiva in June 2010 as Senior Director of Strategic Customer Initiatives, with a primary focus on monitoring and evaluating new market opportunities globally. As a part of the Workiva leadership team, Ms. Watson tackled many different issues in the finance and tech worlds and is widely recognized around the world as an expert in corporate governance, financial reporting, Integrated Reporting and XBRL.

沃森女士是美国管理会计师协会长期成员，并在 IMA 全球董事会及 XBRL 常务委员会担任重要的职务。

Liv is a longstanding active member of IMA and has served in several roles, including the international board of directors and the XBRL Standing Committee.

沃森女士是 XBRL International 组织创始人之一，也是 XBRL 语言开发的先驱。她曾在全球多个 XBRL 相关组织担任领导职务，其中包括担任 IFRS XBRL 顾问委员会和 XBRL International 指导委员会成员。

Ms. Watson helped found XBRL International and is one of the original developers for XBRL. She has served in several leadership positions related to the XBRL standard around the world, including as a member of the IFRS XBRL Advisory Committee and the XBRL International Steering Committee.

沃森女士被誉为“XBRL 之母”，为推动会计行业支持和采用 XBRL 全球数据标准而不懈努力。作为 IMA 成员，她与 IMA 有着超过 25 年的渊源，现任 IMA 技术解决方案及实践委员会成员。2016 年，沃森女士荣膺 IMA 杰出成员奖。



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Known as the “Mother of XBRL” , she has worked tirelessly to gain support and adoption of XBRL global data standard by the accounting profession. Ms. Watson serves on the IMA’s Technology Solutions Practices Committee and has been an IMA for more than 25 years. She was recognized by IMA with the 2016 Distinguished Member Award.

沃森女士的既往其他工作经验包括：在 MediaTenor 担任董事会成员；在 AccountAbility 担任研发总监等等。沃森女士的职业生涯始于 Indiana Technology Partnership，担任该公司董事会成员。

Other prior experience includes: A Board Member at MediaTenor; director of research and development at AccountAbility, etc. She began her career as a Board Member at Indiana Technology Partnership.

沃森女士获得了印第安纳州圣玛丽森林学员授予的学士学位并修读了 Chicago Booth Executive Education 提供的领导力课程。

Ms. Watson received her bachelor’s degree from Saint Mary of the Woods, Indiana and joined High Potential Leadership Program at Chicago Booth Executive Education.